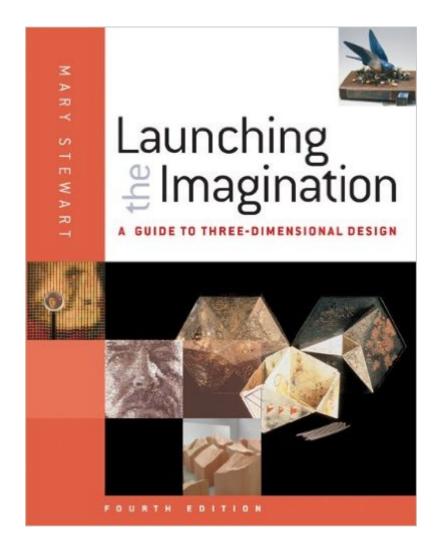
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# Launching The Imagination: A Guide To Three-Dimensional Design





# Synopsis

Launching the Imagination treats design as both a verb and a nounâ •as both a process and a product. Design is deliberateâ •a process of exploring multiple solutions and choosing the most promising option. Through an immersion in 2-D, 3-D, and 4-D concepts, students are encouraged to develop methods of thinking visually that will serve them throughout their studies and careers.

## **Book Information**

Paperback: 240 pages Publisher: McGraw-Hill Education; 4 edition (January 11, 2011) Language: English ISBN-10: 0077379810 ISBN-13: 978-0077379810 Product Dimensions: 8.5 x 0.5 x 10.8 inches Shipping Weight: 1.6 pounds Average Customer Review: 4.8 out of 5 stars Â See all reviews (4 customer reviews) Best Sellers Rank: #615,233 in Books (See Top 100 in Books) #66 in Books > Engineering & Transportation > Engineering > Design #147 in Books > Textbooks > Humanities > Design #3585 in Books > Arts & Photography > Decorative Arts & Design

## **Customer Reviews**

This is an inspiring and analytical guide book, but anyone looking for an art recipe book will be disappointed. If there is anything young artists want, need, and yet often lack, is exposure to a broad range of artworks. This book offers a great beginning to this journey of understanding art/design with cover to cover juxtapositions of cartoons and cubism, Monet and Sam Francis, and sculpture and furniture design. I am also strongly in favor of Stewart's basic philosophy of pointing out the ideas and visual strategies behind the making of an artwork. This is a great companion to a studio course of beginning design and sculpture.

As an active 3D artist who is constantly on the search for more information, I can find myself in beginner type classes in order to see & hear what students are both learning and thinking about art. I bought this book because I was contemplating taking a community college class locally that used it. Much to my pleasant surprise, this book very useful by itself. It is worth reading completely, taking notes, and pondering the various points presented. Much of the information can be easily tied back by the reader to current works in any city's Art Museum, definitely helping understanding (is

composition strongly influenced by construction, knowingly or unknowingly?). IMHO there is not much good information published about designing dimensional art, but this book is an asset. It does not tell you "how to make" but instead helps you with "how to think," thereby helping to launch the imagination (to quote the title).

Good condition. Only had it for a couple of days until my teacher told me he mistakenly didn't want us to use a textbook.

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